

WebEx Interactive Services

WebEx Meeting Center:

Add live meetings to your Web site.

WebEx Meeting Center is a service that can transform your company's Web site into a live, interactive meeting place. WebEx Meeting Center enables the easy sharing of information and expertise and allows business professionals to communicate more effectively and economically. Requiring nothing more than a browser and phone, WebEx Meeting Center creates a powerful online meeting forum that integrates data, audio and video to allow powerful multimedia communications with anyone, anywhere.

Users can take advantage of WebEx Meeting Center to conduct meetings with customers, partners, or within your workforce. From sharing presentations or documents, to Web tours, to full application and desktop remote control, WebEx Meeting Center offers the most comprehensive, flexible and dynamic communications environment on the Web.

Companies use WebEx Meeting Center as the basis for highly interactive applications including sales, marketing, training, customer service, engineering, and business development. In fact, all types of companies are realizing the benefits of "WebEx-enabling" their Web sites to expand their communications capabilities. WebEx Meeting Center is a fully hosted service, which is co-branded and customized specifically for use by your company and customers. Shouldn't you add meetings to your Web site today?



In preparation for a product rollout, a workgroup of developers, project managers, sales and marketing professionals all work together using WebEx Meeting Center to fine-tune a pricing proposal.



In a WebEx meeting, sales reps or support technicians can provide a higher level of service with an interactive demo of any application and can personalize the session by using video.

WITH WEBEX MEETING CENTER ANYONE IN YOUR COMPANY CAN:

- Instantly meet with anyone—using only a standard Web browser.
- Give a presentation to anyone, anywhere.
- Demonstrate software, live and interactively.
- Allow anyone in the meeting to view, annotate, or edit any document online.
- Share any application on their system—or share the entire desktop.
- Use Remote Control to provide live support on the Web.
- Take meeting participants on a Web tour.
- Use integrated teleconferencing or Voice over IP.
- Add the use of live video to personalize the meeting.

add meetings
to your
Web site

webex
Meeting Center



THE WEBEX INTERACTIVE NETWORK

WebEx Interactive Services are delivered to your Web site via the WebEx Interactive Network (WIN), a globally distributed, fully-meshed, fault-tolerant, carrier-grade network that provides scalable, reliable and secure communications.

MINIMAL SYSTEM REQUIREMENTS

- Windows 95/98/NT with Pentium
- Mac OS and UNIX (Java client)
- Netscape 4.x or Internet Explorer 4.x
- 56K Internet connection



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WebEx Meeting Center Features:

WebEx Meeting Center is a hosted service, eliminating the need for investment in hardware, software installation, training and maintenance. Your WebEx Meeting Center can be tailored to your company's needs, with configurable features, customized look-and-feel, and a rich set of interactive, multimedia meeting features that enable communication and collaboration worldwide.

FEATURES

BENEFITS

Customized Branded Service	The WebEx Meeting Center service is customized to reflect your site's visual identity.
Customizable, Flexible Service	Meeting Center's features can easily be configured to fill your specific needs.
Presentation Sharing	Allows any meeting participant to spontaneously share any presentation without uploading the file to a server. Allows very high resolution with full screen viewing capability.
Document Sharing	Allows meeting attendees to jointly view ANY document or graphic with high resolution, multi-level zooming and annotation capabilities.
Application Sharing	Users can run any software application for effective live demos and training.
Application Share Control	The presenter can share control of any software application with others in a meeting, for unmatched interactive meetings on the Web.
Web Co-browsing	Allows easy sharing of Web-based information. Any participant can navigate the Web and synchronize the browsers of other participants.
File Transfer	Users can conveniently upload and download files. (Note that files can be shared without being transferred.)
Polling	Lets presenters solicit feedback from attendees online.
Desktop Sharing	Presenters can share anything on their PC system, including any application, for unmatched live demos and training sessions.
Desktop Share Control	Customer support personnel can take control of a user's PC system (with the user's approval) to instantly provide live assistance and resolve problems immediately.
Browser-based	No software installation, configuration or updating is required, for rapid setup and deployment. All WebEx meetings run in a standard browser.
Scalable	Supports hundreds of concurrent meetings with thousands of participants.
Reliable	Runs on the WebEx Interactive Network, a globally distributed, fully-meshed, fault-tolerant, carrier-grade network that provides scalable, reliable and secure interactive communication and collaboration services worldwide.
Telephony Integration	Integrates with any PSTN or PBX system and all phones, including wireless.
Internet Voice	Supports Voice over IP telephony integrated with the meeting.
Java Client	Enables platform-independent meeting participation.
Security	Works with existing firewall technology, offers unlisted meetings, password protection and encryption to protect sensitive data. SSL and VPN options are available.
Video Integration	With a simple desktop video camera, video conferencing is enabled.



Powering Global Interactive Communications

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