

WebEx Interactive Services

expand

WebEx Business Exchange:

Give your users the power of real-time communications and the means to manage their online interactions.

WebEx Business Exchange is a B2B service for portals, online marketplaces and corporate Web sites that lets users hold spontaneous Web-based meetings and gives them the tools to manage their online interactions. By integrating WebEx Business Exchange, you can offer your users interactive communications capabilities, global market reach and efficient outer-office functionality. WebEx Business Exchange provides users an easier, more efficient, and far more economical way to share information.

WebEx Business Exchange is a tiered service that offers basic WebEx Meetings for free and advanced services on a pay-per-use or subscription basis. WebEx Business Exchange is fully customized to meet your site's branding and visual identity.

WebEx Meetings enable the easy sharing of information, through a standard Web browser, and offer the most comprehensive, flexible and dynamic communications environment on the Web.

In addition to meeting services, WebEx Business Exchange incorporates virtual office functionality in a seamless "outer-office" environment. Customers and portals can create multi-category, multi-level directories so visitors can easily find people in a large, complex community.



WebEx Business Exchange profiles the people available for sales and customer support.



Your users can spontaneously share any document, presentation or application in a WebEx Meeting.

WHAT CAN YOUR USERS DO WITH WEBEX BUSINESS EXCHANGE?

- Hold powerful online meetings with anyone, anywhere.
- Meet with others instantly – using only a standard Web browser.
- Give presentations, share documents, demonstrate applications, and even share their desktops.
- Take meeting participants on a Web tour.
- Use integrated teleconferencing or Voice over IP.
- Let attendees have the ability to participate, annotate content, or share control of the meeting.
- Use personalized "outer offices" to organize meetings and publicize capabilities.

add meetings to your Web site

webex[™]
Business Exchange



THE WEBEX INTERACTIVE NETWORK

WebEx Interactive Services are delivered to your Web site via the WebEx Interactive Network (WIN), a globally distributed, fully-meshed, fault-tolerant, carrier-grade network that provides scalable, reliable and secure communications.

MINIMAL SYSTEM REQUIREMENTS

- Windows 95/98/NT with Pentium
- Mac OS and UNIX (Java client)
- Netscape 4.x or Internet Explorer 4.x
- 56K Internet connection

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WebEx Business Exchange Features:

WebEx Business Exchange is a hosted, co-branded service, eliminating the need for investment in hardware, software installation, training and maintenance. A variety of end-user options are offered, including Subscription Services and Pay-Per-Use Meetings (e-commerce.)

FEATURES	BENEFITS
Customized Branded Service	WebEx Business Exchange services are customized to reflect your site's visual identity.
Personalized Offices	"Virtual offices" identify the owner and include profiles, contact management, and a variety of meeting planning tools. Each registered user can easily publish office hours and business information.
Directory Services	Allows customer and portal sites to customize a unique, searchable business directory of offices.
Meeting Calendar	Allows office users to maintain a public/private calendar. Office visitors can see the public schedule and request meetings during open office hours.
Presentation Sharing	Allows any meeting participant to spontaneously share any presentation without uploading the file to a server. Allows very high resolution with full screen viewing capability.
Document Sharing	Allows meeting attendees to jointly view ANY document or graphic with high resolution, multi-level zooming and annotation capabilities.
Application Sharing	Users can run any software application for effective live demos.
Application Share Control	The presenter can share control of any software application with others in a meeting, for unmatched interactive collaboration on the Web.
Web Co-browsing	Allows easy sharing of Web-based information. Any participant can navigate the Web and synchronize the browsers of other participants.
File Transfer	Users can conveniently upload and download files as desired.
Polling	Lets presenters solicit feedback from attendees online.
Desktop Sharing	Presenters can share anything on their PC system, including any application.
Desktop Share Control	Customer support personnel can take control of a user's PC system (with the user's approval) to instantly provide live assistance and resolve problems immediately.
Browser-based	No software installation, configuration or updating is required for rapid setup and deployment. All WebEx Meetings run in a standard browser.
Reliability / Scalability	Runs on the WebEx Interactive Network, a globally distributed, fully-meshed, fault-tolerant, carrier-grade network that provides scalable, reliable and secure interactive communication and collaboration services worldwide.
Integrated Teleconferencing	Provides dial-in and dial-out teleconferencing.
Internet Voice	Supports Voice over IP telephony integrated with the meeting.
Java Client	Enables platform-independent meeting participation.
Security	Works with existing firewall technology, offers unlisted meetings, password protection and encryption to protect sensitive data.
Video Integration	With a simple desktop video camera, video conferencing is enabled.

Powering Global Interactive Communications

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